



Memorandum of Understanding  
with the  
Alliance of Entrepreneur Resource Organizations - South Florida  
and  
Broward County, Florida

**1) PURPOSE**

The purpose of this Memorandum of Understanding (MOU) is to promote a mutual understanding and enhance the working relationship between the Alliance of Entrepreneur Resource Organizations – South Florida (AERO South Florida) and Broward County, Florida (County).

We are joined by a common mission: to collaborate as a coalition of public agencies, educational institutions, and community non-profit associations united to provide and inform entrepreneurs of resources to assist them with their business. AERO South Florida members are listed in Attachment 1.

Broward County Office of Economic and Small Business Development (OESBD) is a public agency responsible for enhancing Broward County's economy by recruiting new and supporting existing industries and creating new employment opportunities for residents. As part of County's participation and membership in AERO South Florida, OESBD will work collaboratively with AERO South Florida's key partners and other members to enhance OESBD's mission to promote job growth, diversify the County's industrial mix, and expand the tax base.

The Broward County Libraries Division offers the Creation Station Business co-working space at the Main Library in support of local entrepreneurs and businesses, with numerous available resources including meeting rooms, collaborative workspaces, videoconferencing equipment, smartboard, seminars & classes, and U.S. Patent & Trademark Office assistance. Through County's involvement with AERO South Florida, local businesses can take better advantage of the Libraries Division's free work and meeting spaces, high-tech equipment, business resources, and assistance for creating and growing their business at the library.

AERO South Florida members, through their programs and services to the public, support the mission of AERO South Florida. Each AERO South Florida member has unique services and resources, which, when delivered in coordination with other AERO South Florida members, will strengthen, expand, and provide maximum benefits to the entrepreneurial and start-up community in South Florida.

**2) SCOPE AND RESPONSIBILITIES**

AERO South Florida members are encouraged to promote each other's programs, refer candidates to each other's programs, and support the members' events based on resource availability.

This strategic alliance memorandum shall not be construed as endorsing, supporting, or approving of any grant any individual AERO South Florida member may apply for. Rather, any member applying for a grant should seek individual letters of support from other AERO South Florida members for any grants they pursue.



**Attendance Requirement:** Each AERO South Florida member is encouraged to attend at least 10 out of 12 scheduled meetings annually.

**Service Commitment:** AERO South Florida members/partners are encouraged to provide at least one of the following core resources to entrepreneurs:

- Education & Training
- Mentoring & Counseling
- Financial Assistance

**AERO Expo Participation:** Attendance and participation in AERO Expo planning and execution are encouraged for all members.

### **3) USE OF AERO SOUTH FLORIDA and MEMBER'S NAME AND LOGO**

The AERO South Florida logo may only be used to promote AERO South Florida and/or its AERO South Florida member programs, activities, and services. AERO South Florida's logo cannot be used in a way that suggests that AERO South Florida endorses any individual, organization, product, or service of a non-AERO South Florida member. AERO South Florida's logo also must not be used in any manner that is liable to bring AERO South Florida into a negative light, such as in connection with any products or services related to the alcohol, gambling, or adult entertainment industries, lobbying efforts, and/or any political activities.

The conditions described above for the AERO South Florida logo also apply to each AERO South Florida member's name and/or logo. The use of an AERO South Florida member logo must be approved by that AERO South Florida member.

### **4) AERO SOUTH FLORIDA / MOU ADMINISTRATION**

Representatives of the AERO South Florida members are encouraged to volunteer for minor administrative services from time to time. These may include taking monthly meeting notes, assisting with the AERO Resource Expo, or other simple tasks. No obligation exists to volunteer. AERO South Florida members can volunteer anytime and end their volunteering commitment at any time. The AERO South Florida members who volunteer shall not have any privileges or authorities beyond those of any other AERO South Florida member.

### **5) NEW MEMBERS**

To be considered for membership in AERO South Florida, an organization must be a public agency, educational institution, or community non-profit association that serves entrepreneurs. Each new AERO member/partner must provide at least one of the following core resources to entrepreneurs: Education & Training, Mentoring & Counseling, or Financial Assistance. An existing AERO South Florida member may nominate a prospective new organization to AERO South Florida, or a prospective member may request to join AERO South Florida. A nomination or request shall include a description of the prospective



organization and the types of programs and/or activities it provides that would make it a compatible addition to AERO South Florida.

The description of the nominated prospective organization shall be distributed to each existing AERO South Florida member at least one (1) week before seeking a vote by AERO South Florida members. A polled vote of all existing AERO South Florida members may be taken in person or via telephone. A simple majority of the AERO South Florida members shall be sufficient to approve the prospective member.

#### **6) MOU TERM**

Cooperation under this collaboration will commence upon execution of the MOU by all AERO South Florida members and will continue from the date of the last signature until a simple majority of AERO South Florida members terminate the MOU.

An AERO South Florida member may terminate its participation under this MOU at any time, with or without cause, upon notifying other AERO South Florida members. AERO South Florida may terminate the participation of a MOU signatory by a simple majority of the AERO South Florida members.

#### **7) AMENDMENT**

The AERO South Florida members agree to consult each other on any amendment, modification, or clarification to the provisions of this MOU. This MOU may only be amended or modified in writing. This MOU supersedes all prior MOUs between Broward County, Florida and AERO Broward. The parties are not required to execute a new or revised MOU to add or remove AERO South Florida members. Any future additions or subtractions to the membership list in Attachment 1 shall be deemed incorporated herein.

#### **8) RELATIONSHIP**

This MOU does not authorize the expenditure of any funds. This MOU shall not be interpreted as creating any binding legal obligations between the AERO South Florida members, nor shall it limit any AERO South Florida member from participating in similar activities or arrangements with other entities. Nothing contained herein shall be construed to create any association, partnership, joint venture, or relation of principal or agent or employer and employee with respect to any AERO South Florida member and/or AERO South Florida.

#### **9) POINTS OF CONTACT**

Each AERO South Florida member shall assign a point of contact to serve as a liaison between AERO South Florida and the other AERO South Florida members. The designated AERO South Florida points of contact for Broward County, Florida are:

Maribel Feliciano, Director  
Office of Economic and Small Business Development  
mfeliciano@broward.org  
954-357-6400

Allison Grubbs, Director  
Libraries Division  
agrubbs@broward.org  
954-357-7377



# 10) SIGNATURES

The signatories below represent that they have the authority to make such commitments on behalf of their respective organizations. This MOU may be executed in counterparts, each of which shall be deemed to be an original, but all of which, taken together, shall constitute one and the same agreement.

## BROWARD COUNTY, FLORIDA

WITNESSES:

BROWARD COUNTY, through its  
County Administrator

\_\_\_\_\_  
Signature

By: \_\_\_\_\_  
Monica Cepero, County Administrator

\_\_\_\_\_  
Print Name of Witness

\_\_\_\_ day of \_\_\_\_\_, 20\_\_

Approved as to form and legal sufficiency by:

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Sandy Steed Date  
Assistant County Attorney

\_\_\_\_\_  
Print Name of Witness

## ALLIANCE OF ENTREPRENEUR RESOURCE ORGANIZATIONS – SOUTH FLORIDA (AERO)

WITNESSES:

By: \_\_\_\_\_  
Authorized Signor

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Print Name and Title

\_\_\_\_\_  
Print Name of Witness

\_\_\_\_ day of \_\_\_\_\_, 20\_\_

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Print Name of Witness



## **Attachment 1**

### AERO South Florida Members as of March 1, 2025

- ALAN B. LEVAN, NSU BROWARD CENTER OF INNOVATION
- BETTER BUSINESS BUREAU
- BROWARD COLLEGE ENTREPRENEURSHIP EXPERIENCE
- BROWARD COUNTY LIBRARY, CREATIONSTATION BUSINESS
- BROWARD COUNTY OFFICE OF ECONOMIC AND SMALL BUSINESS DEVELOPMENT
- BROWARD COUNTY PUBLIC SCHOOLS ECONOMIC DEVELOPMENT & DIVERSITY COMPLIANCE (EDDC)
- CITY OF DANIA BEACH, CRA
- CITY OF FORT LAUDERDALE, ECONOMIC & COMMUNITY INVESTMENT DIVISION
- CITY OF HOLLYWOOD, ECONOMIC DEVELOPMENT
- FLORIDA SBDC AT FLORIDA ATLANTIC UNIVERSITY
- FLORIDA STATE UNIVERSITY, JIM MORAN INSTITUTE FOR GLOBAL ENTREPRENEURSHIP
- GREATER FORT LAUDERDALE ALLIANCE
- GROW AMERICA
- HISPANIC UNITY OF FLORIDA
- MIAMI BAYSIDE FOUNDATION
- NFTE, NETWORK FOR TEACHING ENTREPRENEURSHIP
- RESEARCH PARK AT FLORIDA ATLANTIC UNIVERSITY
- SCORE BROWARD
- TOWN OF DAVIE
- URBAN LEAGUE OF BROWARD COUNTY, ENTREPRENEURSHIP CENTER