



**OFFICE OF ECONOMIC AND SMALL BUSINESS DEVELOPMENT
Governmental Center Annex**

115 S. Andrews Avenue, Room A680 • Fort Lauderdale, Florida 33301 • 954-357-6400

MEMORANDUM

DATE: March 5, 2026

TO: Lucho Jaramillo, Purchasing Agent
Broward County Aviation Department

THRU: Maribel Feliciano, Director
Office of Economic and Small Business Development **MARIBEL FELICIANO** Digitally signed by MARIBEL FELICIANO
Date: 2026.03.10 06:41:28 -04'00'

FROM: Donna-Ann Knapp, Small Business Development Manager
Office of Economic and Small Business Development **DONNA-ANN KNAPP** Digitally signed by DONNA-ANN KNAPP
Date: 2026.03.05 15:18:47 -05'00'

SUBJECT: Bid No. OPN2130891B1 – Uniforms (2025)
County Business Enterprise (CBE) Bid Evaluation

The Office of Economic and Small Business Development (OESBD) conducted a review of the respondents' compliance with the CBE Program requirements for the above referenced solicitation. An overview is provided as follows:

This solicitation is a Reserved Opportunity for CBE firms.

The following **CBE-certified** firms met the CBE Reserve requirements and submitted Letters of Intent (LOIs) that reflect at least 85% CBE Participation:

<u>Firm Name</u>	<u>Category</u>	<u>Percentage</u>
EarlyRiders LLC, DBA Makaya Creation (Prime)	CBE	100.00%
Ferrer & Perez International Corporation DBA Ella's Uniform (Prime)	CBE	100.00%
Global Trading, Inc. (Prime)	CBE	100.00%
The Player's Connection of Florida, LLC (Prime)	CBE	100.00%
Sharp Marketing, LLC (Prime)	CBE	100.00%

Pursuant to Section 1-81.3(f) of the Broward County Business Opportunity Act (the Act) as amended, when a CBE reserve is established in connection with a County solicitation, CBEs and non-CBEs may respond to the solicitation. If a CBE with capacity to perform the work submits a responsive and responsible bid or proposal, the work will be awarded to the CBE that submits the lowest responsive and responsible bid or the highest-ranked responsive and responsible proposal. If no CBE firm with capacity to perform the work submits a responsive and responsible bid, a non-CBE with the lowest responsive responsible bid or the highest-ranked responsive and responsible proposal, as applicable may be awarded the contract with at least a twenty-five percent (25%) CBE goal (unless the CBE goal is waived or otherwise modified by Board action), or the county may reject all bids and responses submitted.

The following **non-CBE certified** firms **did not** submit LOIs that meet at least 25% CBE participation and did not meet the CBE Reserve requirements:

<u>Firm Name</u>	<u>Category</u>	<u>Percentage</u>
FLA Gun Center of Broward (Prime)	Non-CBE	0.00%
Fla Gun Center of Broward	Non-CBE	0.00%
Mini Wing USA (Prime)	Non-CBE	0.00%
Mini Wing USA	Non-CBE	0.00%
Adamant Pro Inco DBA Needlestitch (Prime)	Non-CBE	0.00%
JAFE Contracting Company*	CBE	27.67%
*The proposed CBE is not certified to perform the services required under this solicitation		
Seaside Companies LLC (Prime)	Non-CBE	0.00%
Corporate Images Inc DBA SOFLO Promo (Prime)	Non-CBE	0.00%
Taylor Boat Sales DBA Fully Promoted	Non-CBE	0.00%
Standard Textile Co., Inc. (Prime)	Non-CBE	0.00%
Sunshine Protection LLC (Prime)	Non-CBE	0.00%
UniFirst Corporation (Prime)	Non-CBE	0.00%

Compliance Comments for CBE Reserve Requirement:

EarlyRiders LLC DBA Makaya Creation, a CBE-certified firm, submitted LOIs with its bid response that meets at least 85% CBE participation and is compliant with the CBE Reserve requirements of the solicitation.

Ferrer & Perez International Corporation DBA Ella's Uniform, Global Trading Inc., The Player's Connection of Florida LLC, and Sharp Marketing LLC did not submit an LOI with their respective bid responses. The four CBE-certified firms were given three (3) business days to provide LOIs that meet the CBE Reserve requirement, which for CBE Primes means at least 85% CBE

participation. They all responded within the three-day period and submitted LOIs reflecting that they would each self-perform 100% of the required services. **Ferrer & Perez International Corporation DBA Ella's Uniform, Global Trading Inc., The Player's Connection of Florida LLC, and Sharp Marketing LLC** are compliant with the CBE Reserve requirements of the solicitation.

Compliance Comments for Firms not meeting 25% Goal Requirement (for non-CBE Respondents):

FLA Gun Center of Broward, Mini Wing USA, and Seaside Companies LLC, the three (3) non-CBE firms submitted LOIs indicating they would self-perform 100% CBE participation. They were given three (3) business days to submit LOIs, executed with CBE firms reflecting at least 25% CBE participation or provide documentation of their good faith efforts to meet the 25% goal. None of the firms responded within the stipulated timeframe or with any additional documentation. **FLA Gun Center of Broward, Mini Wing USA, and Seaside Companies LLC** are, therefore, not compliant with the CBE Reserve requirements of the solicitation.

Adamant Pro Inc. DBA Needlestitch, a non-CBE firm, submitted an LOI to use JAFE Contracting Company, a CBE firm, to perform 27.67% of the overall scope. **Adamant Pro Inc. DBA Needlestitch** indicated that the CBE would be used to perform services under NAICS code 314999 for embroidery. However, JAFE Contracting Company's CBE certification reflects NAICS code 238210 for Electrical Contractors and Other Wiring Installation Contractors. No other NAICS code is listed in the directory for this firm under their CBE certification. Therefore, JAFE Contracting Company cannot be used to meet the CBE goal. **Adamant Pro Inc. DBA Needlestitch** was given three (3) business days to submit an executed LOI with CBE firms reflecting at least 25% CBE participation or provide documentation of its good faith efforts to meet the 25% goal. **Adamant Pro Inc. DBA Needlestitch** did not provide any additional information within the requested timeframe and is, therefore, not compliant with the CBE Reserve requirements of the solicitation.

Corporate Images Inc DBA SOFLO Promo submitted an LOI with its solicitation response and proposed to use Taylor Boat Sales DBA Fully Promoted to perform 50% of the work. Taylor Boat Sales DBA Fully Promoted is not CBE certified. **Corporate Images Inc DBA SOFLO Promo** was given three (3) business days to submit an executed LOI with CBE firms reflecting at least 25% CBE participation or provide documentation of its good faith efforts to meet the 25% goal. **Corporate Images Inc DBA SOFLO Promo** did not respond within the stipulated timeframe or provide the requested documentation and is, therefore, not in compliance with the CBE Reserve requirements of the solicitation.

Standard Textile Co. Inc., Sunshine Protection LLC and UniFirst Corporation did not submit LOIs with their respective solicitation responses. Each firm was given three (3) business days to submit an executed LOI with CBE firms reflecting at least 25% CBE participation or provide documentation of their good faith efforts to meet the 25% goal. The firms did not provide any additional information within the requested timeframe. **Standard Textile Co. Inc., Sunshine Protection LLC and UniFirst Corporation** are, therefore, not in compliance with the CBE Reserve requirements of the solicitation.

Pursuant to Section 1-81.3(f) of the Broward County Business Opportunity Act (the "Act") on solicitations Involving reserves, "When a CBE reserve is established in connection with a County solicitation, CBEs and nonCBEs may respond to the solicitation. If a CBE with capacity to perform the work submits a responsive and responsible Bid or Proposal, the work will be awarded to the

CBE that submits the lowest responsive and responsible Bid, or the highest- ranked responsive and responsible Proposal, subject to the conditions stated below (and consistent with all applicable terms and conditions of the County's Procurement Code and subject to entering into an agreement acceptable to the County).

The CBE with the lowest responsive and responsible Bid, or with the highest-ranked responsive and responsible proposal, as compared to all other CBEs (the "CBE Presumptive awardee"), shall be awarded the contract if the CBE Presumptive Awardee meets the following requirements, as applicable.

(1) Monetary Differential: The total Bid or Proposal amount of the CBE Presumptive Awardee: (a)(i) does not exceed Three Million Dollars (\$3,000,000) and (ii) does not exceed the total amount of the lowest responsive and responsible Bid, or the total amount of the highest-ranked responsive and responsible Proposal, as applicable, from a nonCBE by more than ten percent (10%); or (b)(i) exceeds Three Million Dollars (\$3,000,000) and (ii) does not exceed the total amount of the lowest responsive and responsible Bid, or the total amount of the highest-ranked responsive and responsible Proposal, as applicable, from a nonCBE by more than five percent (5%); and

(2) Points Differential: For competitive solicitations in which the Proposals are assigned point totals, after deducting the points awarded for price from the total points awarded to each applicable Proposal, the total points assigned to the CBE Presumptive Awardee: (a) for Proposals that do not exceed Three Million Dollars (\$3,000,000), are not more than ten percent (10%) less than the total points assigned to the highest-ranked responsive and responsible nonCBE; or (b) for Proposals that exceed Three Million Dollars (\$3,000,000), are not more than five percent (5%) less than the total points assigned to the highest-ranked responsive and responsible nonCBE.

If the CBE Presumptive Awardee does not meet the above requirements, as applicable, then the CBE with the next lowest responsive and responsible Bid, or the next highest-ranked responsive and responsible Proposal, as compared to all other CBEs, will be deemed the CBE Presumptive Awardee, and awarded the contract if the CBE Presumptive Awardee meets the above requirements, as applicable.

If no CBE Presumptive Awardee meets the above requirements, as applicable, the award shall be made to the non-CBE that submits the lowest responsive and responsible Bid, or the highest-ranked responsive and responsible Proposal, provided the Director of Purchasing determines the total amount of the Bid or Proposal is fair and reasonable, unless (a) the Director of OESBD issues a written determination that resolicitation with modified specifications is likely to result in one or more Bids or Proposals from CBEs that would be eligible to receive the contract award; and (b) the Director of Purchasing issues a written determination that the delay occasioned by resolicitation would not materially harm the County's interests.

If a non-CBE is awarded the contract because no CBE with capacity to perform the work submits a responsive and responsible Bid or Proposal, or because no CBE meets the applicable requirements stated above, any contract awarded to a nonCBE must include at least a twenty-five percent (25%) CBE goal (unless the CBE goal is waived or otherwise modified by Board action).

cc: Nadia Hankerson, Assistant Director, OESBD
James Vose, Jr., Small Business Development Specialist, BCAD/OESBD
Yulanda Brady, Small Business Development Specialist, BCAD/OESBD