



**OFFICE OF ECONOMIC AND SMALL BUSINESS DEVELOPMENT  
Governmental Center Annex**

115 S. Andrews Avenue, Room A680 • Fort Lauderdale, Florida 33301 • 954-357-6400

**MEMORANDUM**

**DATE:** November 12, 2024  
**TO:** Monica Cepero, County Administrator  
**FROM:** Sandy-Michael McDonald, Director  
Office of Economic and Small Business Development  
**SUBJECT:** Project Maverick - Tax Revenue/Incentive Pay Out Analysis

The Office of Economic and Small Business Development (OESBD) has prepared an agenda item in support of the Project Maverick’s resolution to be approved as a qualified applicant for participation in the Broward County Strategic Job Creation Incentive Grant Program. The incentive amount includes a \$700 per new job created from Broward County under the Strategic Job Creation Incentive Grant Program over the period of Fiscal Years 2024 through 2032 based on the creation of 116 new, high wage/high skill jobs.

The OESBD conducts tax revenue/incentive pay out analyses to ultimately determine Return on Investment (ROI). The ROI is determined by calculating the monetary value of the Net Return for the County (\$226,332.91) divided by monetary value of the County Incentives Payments (\$81,200), with a standard investment discount rate of 3.5% applied.

The OESBD proposes to award to Project Maverick a total of \$81,200 over a nine (9) year period as follows: Year 1: \$2,100, Year 2: \$5,775, Year 3: \$10,150, Year 4: \$14,525, Year 5: \$15,050, Year 6: \$14,525, Year 7: \$10,150, Year 8: \$5,775, Year 9: \$3,150. During the nine (9) year period of the project, the County’s Share of All Tax Payments would generate \$1,276,948 in new tax revenue. Using IMPLAN, the County’s Economic Impact Model, the total economic impact from Project Maverick ’s job creation would be an estimated \$36,180,327 and create over 212 jobs, driven by the significant high-wage job creation of the project.

Over that same nine-year period, the Net Return for the County is \$307,532.91. This figure reflects the County’s Share of All Tax Payments (\$226,332.91) minus the County Incentive Payments (\$81,200). Because the proposed facility is already in existence and operating, there is no additional public service cost factor in the project.

The analysis indicates that the anticipated return on investment generated from the project’s job creation is 65% and meets the County’s threshold for positive Net Return. Therefore, approval is recommended based on the creation of 116 new, high wage/high skill jobs. Based on the creation of 116 high-wage/high-skill jobs, the total proposed incentive amount is as follows:

- Strategic Job Creation Incentive Grant – County - \$81,200
- Strategic Job Creation Incentive Grant – City of Miramar - \$34,800

**Maverick -- Tax Revenue/Incentive Pay Out Analysis - 9-Year**

Projected Tax Payments						
Year	County's Share of All Tax Payments	County Incentive Payments	County Public Service cost	Net Return for the County	Cumulative Net Return for the County	Net Present Value of Net Return
2024	\$ 4,996.37	\$ 2,100.00	\$ -	\$ 2,896.37	\$ 2,896.37	\$ 2,798.43
2025	\$ 13,705.92	\$ 5,775.00	\$ -	\$ 7,930.92	\$ 10,827.29	\$ 7,403.60
2026	\$ 24,029.43	\$ 10,150.00	\$ -	\$ 13,879.43	\$ 24,706.72	\$ 12,518.45
2027	\$ 34,301.64	\$ 14,525.00	\$ -	\$ 19,776.64	\$ 44,483.36	\$ 17,837.40
2028	\$ 40,400.24	\$ 15,050.00	\$ -	\$ 25,350.24	\$ 69,833.60	\$ 22,864.46
2029	\$ 47,702.06	\$ 14,525.00	\$ -	\$ 33,177.06	\$ 103,010.66	\$ 28,911.89
2030	\$ 47,583.71	\$ 10,150.00	\$ -	\$ 37,433.71	\$ 140,444.37	\$ 32,621.32
2031	\$ 47,465.65	\$ 5,775.00	\$ -	\$ 41,690.65	\$ 182,135.02	\$ 36,330.99
2032	\$ 47,347.89	\$ 3,150.00	\$ -	\$ 44,197.89	\$ 226,332.91	\$ 38,515.91
<b>Total</b>	<b>\$ 307,532.91</b>	<b>\$ 81,200.00</b>	<b>\$ -</b>	<b>\$ 226,332.91</b>	<b>\$ 804,670.30</b>	<b>\$ 199,802.44</b>
<b>Return on Investment =</b>						73.60%
<b>Discounted Return on Investment =</b>						64.97%

Model Assumptions:

1. Allocation of taxes based on model created using IMPLAN
2. Discount rate of 3.5% used for net present value calculation.
3. Total Value-Added New Jobs Created: 116 @ Estimated \$88,943.62/Year per job
4. County's Total portion of incentive: \$81,200
5. County's investment of \$81,200 with a net return of \$226,332.91 and represents a 73.6% return on investment (Net Present Value)
6. Incentive payback period: 9 years

Prepared by the Broward County Office of Economic and Small Business Development