



**RESILIENT ENVIRONMENT DEPARTMENT
NATURAL RESOURCES DIVISION**

115 S. Andrews Avenue, Room 329H • Fort Lauderdale, Florida 33301 • 954-519-1270 • FAX 954-519-1496

REQUEST FOR SOLICITATION AUTHORIZATION

DATE: October 7, 2024
TO: Monica Cepero, County Administrator
THRU: Leonard Vialpando, Director, Resilient Environment Department
FROM: Monica Pognon, Director, Natural Resources Division

Authorization to solicit is requested for the following:

1. **Agency name:** Natural Resources Division
2. **Solicitation is for: (check one)**
 - Sale of advertising
 - Co-sponsorship (> \$5,000)
 - In-kind services (> \$5,000)
 - Naming Rights
 - Other
3. **Title of event, program, co-sponsorship or activity for which employees will solicit:**
23rd Annual Water Matters Day 2025
4. **Contact information for this project, including name, address, and telephone number:**
Vanessa Balta
115 S Andrews Ave, Room 329H
Fort Lauderdale, FL 33301
(954)519-1281
5. **Date of event or activity and duration of solicitation:**
March 8, 2025
Solicitation effective immediately through March 8, 2025

6. Purpose of the event or activity:

Water Matters Day is Broward County's signature water conservation event where residents can learn about our local and regional water resources, how water is managed, and how Broward's water managers are planning to meet our future water needs.

7. Estimated total value of all solicitations for this project:

\$35,000

8. Name of employee(s) that will be soliciting:

Monica Pognon, Vanessa Balta, Ashley Robins, Anthony Gross, Dyane Oliva, Jeff Deloian, John Durgan, Jordan Holaday, Karina Suarez, Salomon Gutierrez, Victor Suarez

9. List companies that will be solicited. If unknown, list general categories of companies:

| | |
|---------------------------|---------------------------------------|
| City of Coconut Creek | AECOM |
| City of Cooper City | Calvin, Giordano & Associates, Inc. |
| Town of Davie | Carollo Engineers |
| City of Fort Lauderdale | The Chappell Group Inc. |
| City of Hollywood | Hazen & Sawyer |
| City of Oakland Park | Hunter Irrigation |
| City of Pembroke Pines | Renew Financial |
| City of Plantation | Old Plantation Water Control District |
| Town of Southwest Ranches | South Broward Drainage District |
| City of Sunrise | Sun Sentinel |

Other environmental groups, engineering firms, municipalities, water utilities, and businesses that promote water conservation and protection or provide environmental or water-related services

10. Brief description of the County's responsibility to the co-sponsor or contributor:

See attached sponsorship package.

11. Additional information as needed:

Attachment: Sponsorship package.

cc: Office of Public Communications