PROPOSED

RESOL	UT	ION	NO
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A RESOLUTION OF THE BOARD OF COUNTY COMMISSIONERS OF BROWARD COUNTY, FLORIDA, SUPPORTING THE LOCAL ACT TO RENAME BROWARD COUNTY AS "LAUDERDALE COUNTY" IF APPROVED BY REFERENDUM ELECTION; DIRECTING THE COUNTY ADMINISTRATOR TO TRANSMIT A CERTIFIED COPY OF THIS RESOLUTION TO DESIGNATED RECIPIENTS; AND PROVIDING FOR SEVERABILITY AND AN EFFECTIVE DATE.

(Sponsored by Commissioner Michael Udine)

WHEREAS, Broward County ("County") was founded in 1915 and named after Governor Napolean Bonaparte Broward, Florida's 19th Governor;

WHEREAS, Representative Chip LaMarca has proposed a local bill to rename the County as "Lauderdale County" (the "Local Bill"), conditioned upon approval by the electorate during the November 3, 2026, General Election;

WHEREAS, renaming the County as "Lauderdale County" would enhance public awareness of the County's location within the South Florida Atlantic coastal region by reference to its best-known municipality;

WHEREAS, renaming the County as "Lauderdale County" would align with the naming conventions of neighboring Palm Beach County and Miami-Dade County, whose names each reflect a prominent city within those counties;

WHEREAS, the proposed renaming would reinforce the County's branding and tourism promotion efforts, including by its convention and visitors bureau, Visit Lauderdale;

WHEREAS, renaming the County as "Lauderdale County" is projected to have a positive financial impact on local businesses and economic development; and

WHEREAS, the Broward County Board of County Commissioners ("Board") desires to express its support for the proposed renaming, NOW, THEREFORE,

BE IT RESOLVED BY THE BOARD OF COUNTY COMMISSIONERS OF BROWARD COUNTY, FLORIDA:

- Section 1. The Board urges the Florida Legislature to approve the Local Bill, thereby allowing the voters of Broward County to determine whether to change the County's name to Lauderdale County.
- Section 2. The Board directs the County Administrator to include the proposed renaming in the County's 2026 State Legislative and Executive Program and to instruct the County's state lobbyists to advocate for the proposed renaming.
- Section 3. The Board further directs the County Administrator to transmit a certified copy of this Resolution to Governor Ron DeSantis, the Senate President, the House Speaker, the Chair, and all other members of the Broward State Legislative Delegation.

Section 4. Severability.

If any portion of this Resolution is determined by any court to be invalid, the invalid portion will be stricken, and such striking will not affect the validity of the remainder of this Resolution. If any court determines that this Resolution, in whole or in part, cannot be

legally applied to any individual, group, entity, property, or circumstance, such determination will not affect the applicability of this Resolution to any other individual, group, entity, property, or circumstance.

Section 5. Effective Date.

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This Resolution is effective upon adoption.

ADOPTED this day of , 2025. **PROPOSED**

Approved as to form and legal sufficiency: Andrew J. Meyers, County Attorney

By: <u>/s/ Joseph K. Jarone</u> 10/27/2025 Joseph K. Jarone (date) Senior Assistant County Attorney

By: <u>/s/ René D. Harrod</u> 10/27/2025 René D. Harrod (date) Chief Deputy County Attorney

JKJ/tb Broward Renaming Reso 10/27/2025 #1196947.2