

PROPOSED

RESOLUTION NO.

1 A RESOLUTION OF THE BOARD OF COUNTY COMMISSIONERS OF BROWARD
2 COUNTY, FLORIDA, SUPPORTING THE LOCAL ACT TO RENAME BROWARD
3 COUNTY AS “LAUDERDALE COUNTY” IF APPROVED BY REFERENDUM ELECTION;
4 DIRECTING THE COUNTY ADMINISTRATOR TO TRANSMIT A CERTIFIED COPY OF
5 THIS RESOLUTION TO DESIGNATED RECIPIENTS; AND PROVIDING FOR
6 SEVERABILITY AND AN EFFECTIVE DATE.

7 (Sponsored by Commissioner Michael Udine)
8

9 WHEREAS, Broward County (“County”) was founded in 1915 and named after
10 Governor Napoleon Bonaparte Broward, Florida’s 19th Governor;

11 WHEREAS, Representative Chip LaMarca has proposed a local bill to rename the
12 County as “Lauderdale County” (the “Local Bill”), conditioned upon approval by the
13 electorate during the November 3, 2026, General Election;

14 WHEREAS, renaming the County as “Lauderdale County” would enhance public
15 awareness of the County’s location within the South Florida Atlantic coastal region by
16 reference to its best-known municipality;

17 WHEREAS, renaming the County as “Lauderdale County” would align with the
18 naming conventions of neighboring Palm Beach County and Miami-Dade County, whose
19 names each reflect a prominent city within those counties;

20 WHEREAS, the proposed renaming would reinforce the County's branding and
21 tourism promotion efforts, including by its convention and visitors bureau, Visit
22 Lauderdale;

23 WHEREAS, renaming the County as "Lauderdale County" is projected to have a
24 positive financial impact on local businesses and economic development; and

25 WHEREAS, the Broward County Board of County Commissioners ("Board")
26 desires to express its support for the proposed renaming, NOW, THEREFORE,

27 BE IT RESOLVED BY THE BOARD OF COUNTY COMMISSIONERS OF
28 BROWARD COUNTY, FLORIDA:

29 Section 1. The Board urges the Florida Legislature to approve the Local Bill,
30 thereby allowing the voters of Broward County to determine whether to change the
31 County's name to Lauderdale County.

32 Section 2. The Board directs the County Administrator to include the proposed
33 renaming in the County's 2026 State Legislative and Executive Program and to instruct
34 the County's state lobbyists to advocate for the proposed renaming.

35 Section 3. The Board further directs the County Administrator to transmit a
36 certified copy of this Resolution to Governor Ron DeSantis, the Senate President, the
37 House Speaker, the Chair, and all other members of the Broward State Legislative
38 Delegation.

39 Section 4. Severability.

40 If any portion of this Resolution is determined by any court to be invalid, the invalid
41 portion will be stricken, and such striking will not affect the validity of the remainder of this
42 Resolution. If any court determines that this Resolution, in whole or in part, cannot be

legally applied to any individual, group, entity, property, or circumstance, such
determination will not affect the applicability of this Resolution to any other individual,
group, entity, property, or circumstance.

Section 5. Effective Date.

This Resolution is effective upon adoption.

ADOPTED this day of , 2025. **PROPOSED**

Approved as to form and legal sufficiency:
Andrew J. Meyers, County Attorney

By: /s/ Joseph K. Jarone 10/27/2025
Joseph K. Jarone (date)
Senior Assistant County Attorney

By: /s/ René D. Harrod 10/27/2025
René D. Harrod (date)
Chief Deputy County Attorney