

EXHIBIT 1- FITCE 2024
Co-sponsorship Packages

County will provide the items described below only for the level of co-sponsorship elected and agreed to by Co-sponsor. County shall not be required to furnish any additional products or services that are not contained in the level of sponsorship elected and paid for by Co-sponsor.

A. Signature Sponsor (\$20,000) – 1 package available

- i. Be the Official Signature Sponsor for the entire conference
- ii. 20' X 20' exhibit space or Four (4) 6' tables with two (2) chairs for two (2) days in highest visibility location;
- iii. Opportunity to be a speaker at the Grand Opening Ceremony and at for another panel during the event;
- iv. Opportunity to host/organize a concurrent educational session or panel
- v. Largest logo displayed on conference screen TV;
- vi. Largest logo in sponsor section of the Co-sponsored Event program and website with hyperlink;
- vii. 30-second promotional/commercial video and five (5) minute presentation at the one of the Doing Business with the World panels;
- viii. Live acknowledgement during the two (2) opening ceremonies and at the Presidential Panel; and
- ix. Ten (10) tickets to the Presidential Opening Network Reception & Cultural Experience (October 23), and the Closing Cocktail Reception & Cultural Exchange (October 24).

B. World Expo Sponsor (\$10,000) – 5 package available

- x. 10' X 10' exhibit space or two (2) 6' tables with two (2) chairs for two (2) days in highest visibility location;
- xi. Opportunity to be a speaker at the Co-sponsored Event;
- xii. Large logo displayed on conference screen TV;
- xiii. Large logo in sponsor section of the Co-sponsored Event program and website with hyperlink;
- xiv. 30-second promotional/commercial video and five (5) minute presentation at the one of the Doing Business with the World panels;
- xv. Live acknowledgement during the two (2) opening ceremonies and at the Presidential Panel; and
- xvi. Eight (8) tickets to the Presidential Opening Network Reception & Cultural Experience (October 23), and the Closing Cocktail Reception & Cultural Exchange (October 24).

C. Local Panel Sponsor (\$5,000) – 10 packages available – 1 sponsor per panel

- i. Exclusive sponsor for one (1) panel – opportunity to moderate the panel, be a panelist, or give a five (5) minute introductory presentation about your business;
- ii. Display of banner and promotional material during the panel;

- iii. One (1) 6' table with two (2) chairs for two (2) days in the World Expo Marketplace Room;
- iv. Live acknowledgment during all major panels and special activities;
- v. Large logo displayed on conference screen TV;
- vi. Large logo in sponsor section of Co-sponsored Event program and included on the website with hyperlink; and
- vii. Four (4) Tickets to the Presidential Opening Network Reception & Cultural Experience (October 23), and the Closing Cocktail Reception & Cultural Exchange (October 24).

D. Networking Lunch Sponsor (\$1,500) – 8 packages available – 4 sponsors per lunch event

- i. Display of banner and promotional material during one of the lunch events;
- ii. One (1) 6' table with two (2) chairs for two (2) days in the World Expo Marketplace Room;
- iii. Medium logo in sponsor section of Co-sponsored Event program and included on the website with hyperlink;
- iv. Live acknowledgement prior to during one of the lunch events; and
- v. Two (2) tickets to the Presidential Opening Network Reception & Cultural Experience (October 23), and the Closing Cocktail Reception & Cultural Exchange (October 24).

E. Breakfast Sponsor (\$1,000) – 4 packages available – 2 sponsors per breakfast event

- i. Display of banner and promotional material during one of the breakfasts;
- ii. One (1) 6' table with two (2) chairs for two (2) days in the World Expo Marketplace Room;
- iii. Medium logo in sponsor section of Co-sponsored Event program and included on the website with hyperlink;
- iv. Live acknowledgment at on the breakfasts; and
- v. Two tickets to the Presidential Opening Network Reception & Cultural Experience (October 23), and to the Closing Cocktail Reception & Cultural Exchange (October 24).

E. Coffee/Tea Sponsor (\$500) – 4 packages available

- i. Display of banner and promotional material during all coffee/tea breaks;
- ii. One (1) 6' table with two (2) chairs for two (2) days in the World Expo Marketplace Room;
- iii. Small logo in sponsor section of Co-sponsored Event program and included on the website with hyperlink;
- iv. Live acknowledgement at coffee/tea break;
- v. Two (2) tickets to the Presidential Opening Network Reception & Cultural Experience (October 23), and the Closing Cocktail Reception & Cultural Exchange (October 24).